



EREWASH B C  
17 AUG 2010  
LONG EATON TOWN HALL  
POST ROOM

**Application for consent to display an advertisement(s)**

**Town and Country Planning (Control of Advertisements) (England) Regulations 2007**

You can complete and submit this form electronically via the Planning Portal by visiting [www.planningportal.gov.uk/apply](http://www.planningportal.gov.uk/apply)

**ERE/0810/041**

**Publication of applications on planning authority websites**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes as incorrect completion will delay the processing of your application.

**1. Applicant Name and Address**

Title:  First name:

Last name:

Company (optional):

Unit:  House number:  House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Country:

Postcode:

**2. Agent Name and Address**

Title:  First name:

Last name:

Company (optional):

Unit:  House number:  House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Country:

Postcode:

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### 3. Site Address Details

Please provide the full postal address of the application site.

Unit:  House number:  House suffix:

House name:

Address 1:

Address 2:

Address 3:

Town:

County:

Postcode (optional):

Description of location or a grid reference.  
(must be completed if postcode is not known):

Easting:  Northing:

Description:

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?  Yes  No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).

Please tick if the full contact details are not known, and then complete as much as possible:

Officer name:

Reference:

Date (DD/MM/YYYY):   
(must be pre-application submission)

Details of pre-application advice received?

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?  Yes  No

If Yes, please provide details:

### 6. Authority Employee / Member

With respect to the Authority, I am: Do any of these statements apply to you?

- (a) a member of staff  Yes  No
- (b) an elected member  Yes  No
- (c) related to a member of staff
- (d) related to an elected member

If Yes, please provide details of the name, relationship and role

### 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2no. internally illuminated aluminium fascia signs.  
1no. internally illuminated aluminium projecting sign

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	2
Application for a projecting or hanging sign(s)	1
Application for a hoarding(s)	
Other	

If you selected Other, please describe:

### 8. Location of Advertisement(s)

Is the advertisement you are applying for already in place?  Yes  No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes  No  Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Please refer to drawing ref: SD5901.1017.

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

### 9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From 16/08/2010 To 15/08/2015 date (DD/MM/YYYY)

### 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes  No

If No, why not?

### 11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	No. internally illuminated aluminium fascia sign	No. internally illuminated aluminium fascia sign	No. internally illuminated aluminium proj. sign.
a) The height from the ground to the base of the advertisement (in metres)	2.880m.	2.880m.	2.675m.
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	800 x 6000 x 135mm	800 x 6700 x 135mm	700 x 750 x 40mm
c) The maximum height of any of the individual letters and symbols (in metric)	305mm	305mm	60mm
d) The colour of the text and background	Black background Polished st. steel letters	Black background Polished st. steel letters	Black background White lettering
e) Materials of the proposed sign(s)	1kg aluminium panels 2kg stainless steel letters	1kg aluminium panels 2kg stainless steel letters	1kg aluminium panels 5mm opal acrylic letters
f) The maximum projection of advertisement from the face of the building	135mm	135mm	750mm
Will any of the sign(s) be illuminated	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)	Internally illuminated using T8 slimline tubes	Internally illuminated using T8 slimline tubes	Internally illuminated using T8 slimline tubes
h) illuminance levels (cd/m <sup>2</sup> )	180 ft lamberts per square metre	180 ft lamberts per square metre	180 ft lamberts per square metre
i) Will the illumination be static or intermittent?	Static.	Static.	Static.